International business BSc.

Courses

Acquired competences

	Basics of Accounting	Basics of International accounting	Basics of Management I.	Basics of Management II.	Business communication II.	Business economics	Business information technology	Business law	Centers of gravity in European economics	Competence Portfolio I.	Competence Portfolio II.	Corporate finance I.	Corporate finance II.	Criterium exam - English	Criterium exam - German	Criterium exam - other I.	Criterium exam - other II.	Defense and economy	Economic history	Economic information intelligence and analysis in national and international relation	Economic mathematics I.	Economic mathematics II.	Economics I.	Economics II.	Environmental economics	Finance	Financial accounting and accounting analysis	Fundamentals of the European Union	General and economic law	International political economics	International relations, diplomacy	Management of value-chain processes	Marketing basics	Marketing communication	Marketing management	Marketing research	Physical education I	Physical education II	Professional foreign language I. English	Professional foreign language I. Hungarian	Social behavior	Statistics I.	Statistics II.	Strategic planning
Knowledge																																											
Possesses knowledge of the fundamental and comprehensive concepts, theories, and facts of economics, as well as their national and international contexts, with regard to relevant economic actors, functions, and processes.	x	x				x			x			x	x							x	x	x	x	x	x	x	x	x		x	x									x	x	
Has mastered the fundamental theories and characteristics of the micro- and macro-organizational levels of the economy and possesses basic information-gathering, mathematical, and statistical analysis methods.	x	x	x	x		x			x			x	x							x	x	x	x	x	x	x	x	x		x	x	x	x	x	x				x	x	x
Is familiar with the rules and ethical standards of cooperation in projects, teams, and work organizations, as well as project management.			x	x																										x			x								x
Understands the fundamentals of expert knowledge necessary for identifying international logistics and international financial processes, as well as the methods of information gathering, analysis, and problem-solving relevant to the field, along with their conditions and limitations.	x	x				x			x			x	x							x	x	x	x	x	x	x	x	x		x	x		x	x					x	x	
Understands the fundamentals of other fields related to international business (legal, regional development, education).		x							x											x							x		x	x												
Understands the basic functions, determinants, and objectives of economic policy, foreign trade processes, and foreign economic policy. Possesses the knowledge necessary for effective work regarding the functioning of the European Union.	x					x						x	x								x	x	x	x	x	x	x													x	x	
Is familiar with the IT and office technology tools that support organizational operations and management processes.			x	x																										x			x								x
Has mastered professional and effective written and oral communication, as well as tabular and graphical methods of data presentation.					x																										x	x		x								
Possesses the basic professional vocabulary of economics in their native language and at least two foreign languages.	x					x						x	x							x	x	x	x	x	x	x														x	x	
Skills:																																											
Plans and organizes economic activities and projects; manages and oversees small businesses and economic organizations.	x		x	x		x						x	x							x	x	x	x	x	x	x					x			x						x	x	x
Applies learned theories and methods to identify, systematize, and analyze facts and fundamental relationships; formulates independent conclusions and critical observations; prepares recommendations for decision-making; and makes decisions in both routine and partially unfamiliar domestic and international environments.	x	x				x			x			x	x							x	x	x	x	x	x	x	x		x	x									x	x	
They monitor and interpret global economic and international business processes, as well as changes in economic policy and relevant sector-specific policies and legislation, along with their impacts, and take these into account in their analyses, recommendations, and decisions.	x	x				x			x			x	x							x	x	x	x	x	x	x	x		x	x									x	x	
They are capable of determining the complex consequences of freight forwarding and foreign trade processes.																																										
In a business organization or in an economic role, plans and organizes economic activities related to freight forwarding and foreign trade processes.	x		x	x		x						x	x							x	x	x	x	x	x	x					x			x						x	x	x
Presents professionally formulated professional recommendations and positions, both verbally and in writing, in Hungarian and a foreign language, in accordance with the rules of professional communication. Understands and uses the relevant online and printed professional literature in their field in Hungarian and a foreign language.					x																										x	x		x								
Participates in projects and group tasks; after acquiring practical knowledge and experience, leads, organizes, evaluates, and supervises these activities as a leader. Is able to collaborate with representatives of other fields (engineers, foreign trade professionals).																																										
Is aware of the specific characteristics of working in an international, multicultural environment.		x							x											x							x		x	x												
Is capable of leading a small or medium-sized enterprise or an organizational unit within a business entity after acquiring practical knowledge and experience.			x	x																										x			x								x
Is capable of using intermediate-level professional foreign language skills.																																										
Attitude:																																										
To ensure high-quality work, demonstrates a problem-solving mindset and proactive behavior; in projects and group tasks, is constructive, cooperative, and takes the initiative.																																										
Is receptive to new information, new professional knowledge, and methodologies, and is open to taking on new tasks and responsibilities that require independence and collaboration.																																										
Strives to develop their knowledge and professional relationships, including through collaboration with colleagues.																																										
They take a critical approach to their own knowledge, work, and behavior, as well as those of their subordinates. They are willing to correct mistakes and assist their colleagues in doing so.																																										
They are open to changes in the broader economic and social environment of their specific job, work organization, and company, and strive to follow and understand these changes.	x		x	x		x						x	x							x	x	x	x	x	x	x					x			x						x	x	x
Strives to responsibly consider the opinions of others, as well as sectoral, regional, national, and European values (including social, ecological, and sustainability considerations) when making decisions.	x					x						x	x							x	x	x	x	x	x	x														x	x	
Strives for lifelong learning both within and outside the workplace.																																										
Autonomy and responsibilities:																																										
Under general professional supervision, independently performs and organizes the tasks specified in the job description.																																										
Independently organizes the analysis of business processes, as well as the collection, organization, and evaluation of data.	x	x	x	x		x			x			x	x							x	x	x	x	x	x	x	x	x		x	x	x	x	x	x				x	x	x
Takes responsibility for their analyses, conclusions, and decisions.	x					x						x	x							x	x	x	x	x	x	x														x	x	
Takes responsibility for complying with professional, legal, and ethical standards and rules related to their work and conduct.																																										
Independently monitors changes in the socio-economic-legal environment relevant to their field.	x					x						x	x							x	x	x	x	x	x	x														x	x	
Partially independently monitors and applies relevant policies.																																										
Delivers presentations and moderates discussions independently.																																										
Participates independently and responsibly in the work of professional forums both within and outside the organization.			x	x																										x			x								x